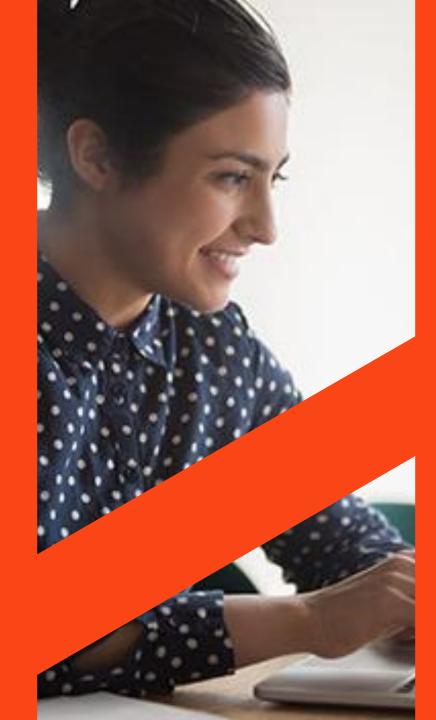
Free learning courses

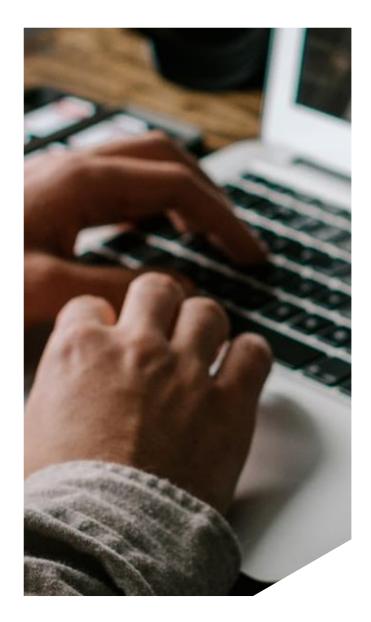
Inspiring and supporting learning for personal and career development, to enable industry professionals to play their part in driving our industry forward.

2021

People from IGD



5 common characteristics of IGD free learning courses





Learners develop both their personal skills and industry

awareness by hearing from a range of subject-matter experts

and industry professionals

We inspire curiosity by delivering content in a light-touch way that encourages learners to reflect and find out more

Most of the course is completed in the learner's own time to give maximum flexibility, but there is also an opportunity to learn, practice and connect with others by attending live online events

Courses are hosted on our learning management system, for which leaners will be automatically registered upon booking



2021 free learning courses to help your team grow and thrive

NEW STARTER SKILLS

Key facts:

- Course objective: help new starters to the industry take their first steps with confidence
- Estimated learning time: 8 hours (spread across 8 weeks)
- Intakes: 8-Feb; 27-Sep 2021
- Delivery: online (6 hrs selflearning plus 2 hrs digital event)
- Certificate for completion
- 90% recommendation from 2020 participants

CLICK TO FIND OUT MORE

COMMERCIAL AND **SUPPLY CHAIN IMPACT**



Key facts:

- Course objective: help more experienced colleagues maximise their potential through productive and collaborative working practices
- Estimated learning time: 6 hours (spread across 8 weeks)
- Intakes: 5-Jul 2021
- Delivery: online (4.5 hrs selflearning plus 1.5 hrs digital event)
- Certificate for completion

CLICK TO FIND OUT MORE

NEW LINE MANAGER SKILLS



Key facts:

- Course objective: help new or aspiring line managers lead their team through challenge and change
- Estimated learning time: 6 hours (spread across 6 weeks)
- Intakes: 4 May; 15-Sep 2021
- Delivery: online (4 hrs selflearning plus 2 hrs webinars (TBC)
- Certificate for completion

CLICK TO FIND OUT MORE





Course overview: New Starter Skills

Key facts

What is involved?

- Estimated learning time: 8 hours (spread across 8 weeks)
- Intakes: 8-Feb; 27-Sep 2021
- Delivery: online (6 hrs self-learning with a range of resources plus 2 hrs digital event)
- Certificate for completion
- Cost: FREE



Who is it for?

- Best suited to those who are starting their career in a food and consumer goods business, or for those looking for a refresher
- Applicable across all functions
- Many participating businesses embed within early career programmes for graduates, apprentices and interns...
- ...or use it to enhance inductions and "keep warm" campaigns for new starters

Course content and experience

Building awareness and inspiring curiosity

What will learners do?

- Explore societal and shopper trends and consider their impact
- Build knowledge of the industry with a focus on key channels and outlook
- Be introduced to some key industry functions
- Learn from and connect with fellow participants through discussion boards and dedicated event





I now feel I have a foot on the ladder in terms of understanding the industry and the knowledge I have gained will help me to progress and develop in my career.



It is a key part of our talent development strategy and is embedded in our Degree Apprenticeship programme that develops our future leaders.

90% recommended

82%
agreed it
contributed to their
personal
development

250 participating businesses

1,300 learners

6,000 learning hours completed



Course overview: Commercial and Supply Chain Impact



What is involved?

- Estimated learning time: 6 hours (spread across 8 weeks)
- Intakes: 5-Jul 2021
- Delivery: online (4 hrs self-learning with a range of resources plus 1.5 hrs digital event)
- Certificate for completion
- Cost: FREE



Who is it for?

- Next stage from new starter
- Best suited to more experienced colleagues with around 2 years
- Typical roles include:
 - Account manager
 - Category manager
 - Marketing executive
 - Supply and demand planners
 - Customer services team leaders

Course content and experience

Building awareness and inspiring action

What will learners do?

- Develop collaborative working, communication and creative thinking skills. Connect and practice with fellow participants dedicated event.
- Explore societal, shopper and retail trends and consider how you can play a role
- Improve cross-functional awareness with insight into key functions such as new product development; demand planning; manufacturing; distribution; account management; buving

Course overview: New Line Manager Skills

NEW in 2021

Key facts

What is involved?

- Estimated learning time: 6 hours (spread across 6 weeks)
- Intakes: 4-May; 15-Sep 2021
- Delivery: online (4 hrs self-learning with a range of resources plus 2 hrs webinars (TBC)
- Certificate for completion
- Cost: FREE



Who is it for?

- Designed for those who are new to, or looking to transition to a line management role
- Applicable across all functions

Course content and experience

Building awareness and inspiring action

What will learners do?

- Build awareness of societal, shopper and retail trends and consider how you can play a role
- Explore techniques for managing and motivating others remotely and through change
- Get an introduction to coaching, including listening skills and empathy
- Learn how to build a positive team culture based on empowerment, inclusivity and continuous learning