

THE 3 TYPES OF LEADER



THE PURPOSE LEADER

Focuses on people, purpose & bringing their vision to life. Prioritises relationships & contribution above all.



THE PERFORMANCE LEADER

Focuses on constant & never ending improvement, hard work & being the best they can in all they collectively do.



THE WELLBEING LEADER

Ensures we each focus on putting our oxygen mask on first so we can be well & enjoy the many gifts of life.

WHY NOT TAKE THE QUIZ TO DISCOVER YOURS?

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THE PURPOSE LEADER



Focuses on people, purpose & bringing their vision to life. Prioritises relationships & contribution above all.

“Average leaders give people something to work on. Great leaders give people something to work for.”

"The cost of leadership is self-interest."

– Simon Sinek

Top Needs

- ➔ Contribution
- ➔ Love/Connection
- ➔ Growth

➔ Strengths

Putting people first

Visionaries

Inspiring, brings people with them

Contribution beyond

➔ Weaknesses

Impatience

Fights too many battles

Failing to prioritise & care for #1

Overly generous

➔ Fears

Wasting time

Not making an impact/difference

Not putting loved ones first

Examples



Sara Blakely



Jacinta Ardern



Simon Sinek

Priorities:



Contribution



Relationships



People-focus



Vision & Mission



Community



Culture



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THE PERFORMANCE LEADER



Focuses on constant & never ending improvement, hard work & being the best they can in all they do.

"If you're not stubborn, you'll give up on experiments too soon. And if you're not flexible, you'll pound your head against the wall and you won't see a different solution to a problem you're trying to solve."

– Jeff Bezos

Top Needs

- ➔ Significance
- ➔ Growth
- ➔ Certainty

➔ Strengths

Works hard & gets results

High Intelligence

Driven & committed to excellence

➔ Weaknesses

Burnout risk

Occasionally misses the bigger picture

Relies on external validation

➔ Fears

Being considered average

Being "found out"

Letting themselves & others down

Examples



Sheryl Sandberg



Angela Merkel



Jeff Bezos

Priorities:



Career/Mission



Growth



Finances



Challenge



Learning



Network



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THE WELLBEING LEADER



Ensures we each focus on putting our oxygen mask on first so we can be well & enjoy the many gifts of life.

"When we prioritize our well-being, everything else in our life gets better, inc our products, including our performance at work, including our success."

– Arianna Huffington

Top Needs

- ➔ Certainty
- ➔ Love/Connection
- ➔ Variety

➔ Strengths

Putting yours & others health first

Enjoys life, knows how to relax & have fun

+ve cultural influence, often wise & worldly

➔ Weaknesses

Can experience volatility

Can be perceived as flaky, aloof, self interested

Can overthink

➔ Fears

Loss of connection to self & others, not being understood

Feeling overwhelmed & not being in control

Going backwards

Examples



Elizabeth Gilbert



Arianna Huffington



Oprah Winfrey

Priorities:



Mind & Emotions



Body



Spirit



Health



Adventure



Play & Fun



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